

Outreach Manager

Dodreams Ltd., Helsinki, Finland

Dodreams makes mobile gaming a fun experience you can share with friends. We're the makers of 'Drive Ahead!', a gladiator car fight hit game with nearly 28 million downloads and 1 million daily active users. We're now looking for an Outreach Manager to develop the interaction between our studio and player community.

Tasks

- Organize player support and community management both in-house and through external service providers when necessary
- Create in-game, online and real world events for increased retention and growth in markets
- Develop relations with influencers and media
- Plan marketing and communications programs, and coordinate publishing through our social media accounts
- Coordinate marketing and communications programs with game launches and updates with Executive Team
- Analyze and understand who & where our fans are, how they play, and what are their passions

Requirements

- 2-4+ years experience in player support, events, community management and/or social media marketing
- Evidence of active participation in game communities
- Experience in providing support to players and invigorating communities
- Passion for storytelling through on online video and streaming gaming content
- Long experience of playing games and knowledge of different game genres
- Ability to produce audiovisual content is considered a benefit

We offer you a unique opportunity to play a central role in cementing the success of the Drive Ahead! brand as we build it into a game franchise. You'll be working with our talented and passionate team of 17 professionals in exploring new opportunities and ensuring top-notch releases at our offices in downtown Helsinki, Finland.

Please send your resume and references via email to jobs@dodreams.com by October 28, 2016. More information is available from CEO Erik Pöntiskoski, tel. +358 440 140 150.